

## **CONTRACT: Children's Book Illustrator (2 months)**

Career Trek is looking for a dynamic, committed and creative individual who is passionate about early childhood education and the key role of family in a child's development.

Career Trek is a not-for-profit organization that helps young people discover the importance of post-secondary education by providing hands-on career-oriented programming at postsecondary institutions across Manitoba. Career Trek helps young Manitobans discover their full potential by providing them with hands-on learning opportunities designed to develop the skills, knowledge, and values necessary for future success. These experiences help to increase educational attainment, career satisfaction, and community stewardship levels.

### **Project timeline**

Estimated project timeline is 8 weeks, from January 2 – March 8, 2019 (subject to extension)

### **Project Scope**

Career Trek is developing an 8-week pilot project (Pre-School Trek) to help improve early childhood literacy and numeracy development toward Kindergarten readiness in Manitoba. The program consists of eight original storybooks and activities that families will use at home with their children, which have relevance to Manitoba and Indigenous culture, as well as weekly learning outcomes.

### **Project Illustrator Position**

In collaboration with the Pre-School Trek Project Coordinator, the Project Illustrator is responsible for the illustrations, and visual and manipulative aids to support narrative content for a Pre-School Trek Toolkit for families, teaching pre-kindergarten literacy and numeracy to children.

The process will involve:

- Creation of high-quality originals supporting a series of eight activity based, engaging, age-appropriate and Manitoba-themed children stories, each designed to attain weekly learning objectives for early childhood literacy and numeracy benchmarks for Manitoba;
- Formatting layout of the individual story books;
- Design effective graphics and layout of handbooks for families to teach their children at home and program facilitators to implement the program at community levels;
- Improving updating or redesigning illustrations to reflect feedback from testers and evaluators at the design proof and field-test stages of the pilot;
- Follow a strict timeline where illustrations need to be submitted on a weekly basis.

This incumbent would work both independently and closely with the Pre-School Trek Project Coordinator to ensure proper implementation of the design goals for the stories and other components of the Tool Kit according to the project timeline.

The Project Illustrator, together with the Pre-School Trek Project Coordinator will report to the overseeing Pre-School Trek project council on a regular basis and receive ongoing support and guidance on all aspects of the project from its individual members.

**Work Hours:** flexible schedule, work remotely, with required office time of at least 2 hours per week for collaborative tasks and reviews.

**Requirements:**

- Experience in graphic design, book illustration, children's books illustration, desktop publishing
- Completion or studies at post-secondary education in graphic design, digital arts, visual arts, creative arts or design, or another related program
- Must have personal computer with all design software and tools necessary to create product
- Portfolio of previous graphic/illustration work

Applicants can send a resume, cover letter and a link to portfolio to Anatoily Furda at [afurda@careertrek.ca](mailto:afurda@careertrek.ca) by Thursday, December 20 at 4:30 pm.

Please indicate your freelance rate along with your application. Preference given to Winnipeg-based applicants.