

First Ever Fundraising Campaign Launched



For the first time ever, Career Trek has begun an annual campaign to raise funds to help it complete its mission of helping kids make their dreams come true.

“To ensure we can continue to offer our life changing programs we have embarked on an exciting new journey to diversify our financial support,” says Meghan Laube, Fund Development Officer of Career Trek.

How did you make a decision about your career? Was it easy? Would you have benefited from the opportunities and guidance Career Trek provides? If so, **please give today so we can help more children realize their dreams.**

Six Reasons to Give to Career Trek

1. Career Trek Increases The Chance Children Will Meet With Success

Every year Career Trek conducts a survey with participants and their families. Over the years children and families have reported:

- Increased persistence
- Increased self-esteem
- Increased ability to see themselves as students

2. Career Trek is an Established and Accountable Organization

When you donate to Career Trek you can be sure that your money will be put to good use supporting programming in an organization with a 17-year track record of helping kids uncover their passion for post-secondary education.

All donations will be used for board-approved programs and projects only.

3. Career Trek Participants Rely on Your Donations

Career Trek prides itself on designing programs to meet the needs of the community. Whether it is transportation, lunches, or culturally appropriate programming, Career Trek strives to provide an experience that includes the supports necessary for learning.

Your donation of \$25, \$50, or \$100 can help to ensure that *'M' Program* participants and their infants receive safe and effective child care during programming, or that Children Rising (Parkland) participants get a well balanced meal while on trips into Winnipeg, or that Wonder of Work (Winnipeg) participants get safe transportation to and from programming.

4. Donations Are Tax Deductible

Career Trek is a charitable not-for-profit organization! When you donate \$10 or more your gift will be acknowledged and you will receive an official tax receipt.

5. Donors Report Feeling Better

Studies have shown that happy people give and that giving makes people happier. There are psychological, emotional, and social benefits to giving.

We can all feel great knowing that, thanks to your donation, participants are on the road to creating a prosperous future for themselves.

6. Manitoba's Future Depends On a Skilled, Targeted and Engaged Workforce

There are many problems facing the workforce of the future: a potential skills mismatch, high youth unemployment, workforce disengagement, and looming skilled worker shortages.

While your donation cannot solve all workforce problems, it can provide children with the tools they need to navigate their career journey.

Career Trek infuses sound career development philosophy into its programs to provide children and youth with the knowledge necessary to make informed choices and overcome obstacles.

Help Manitoba children and youth begin their career journeys. Donate today!

[Donate to Career Trek.](#)

Talking to Kids Early Snags Career Trek an Innovation Award

Career Trek's Fund Development Officer, Meghan Laube, accepted the *National Youth Employment Innovation Award* on behalf of Career Trek at a special luncheon on October 3 in Collingwood, Ontario.

Meghan's light blue eyes sparkle with excitement as she attributes the grand-prize win to Career Trek's proactive career development approach, noting that Career Trek must be on the right track.

"I think one of the biggest differences for us is how early we start to engage young people in the conversation. Not a lot of people do that," says Meghan. The depth and breadth of what participants in Career Trek see is unmatched anywhere else."

As grand-prize winner of the innovation award, Career Trek received a complimentary ticket to the weekend-long conference on workforce engagement and a spot on the innovation award winner's panel with the three runners up.

Many of the people that Meghan spoke with at the award luncheon work in what she calls reactionary programming, on the retention and rehabilitation side of youth employment.

"Many people approached me following the discussion and were really refreshed by our proactive approach and commented on how positive the approach is," says Meghan.

The Innovation Award is a national contest open to applicants from Canadian community based organizations. Handed out annually by the National Youth Employment Coalition and First Work, the award recognizes innovative programs and projects that lead to youth employment and career success.

"We were overwhelmed by the number and quality of submission [sic] and with the successes achieved by these projects and programs," says Michelle Haddad, Senior Events and Programs Coordinator at First Work. "It was truly a challenge selecting the contest grand prize and runner-up winners for this year."

According to Haddad, the contest judges were impressed with the fact that Career Trek's programming focuses on hands-on learning, employment skills, and bridge building. They were also impressed with Career Trek's extensive network of partnerships and how it engages youth starting at age 10 and then follows them through into post-secondary studies.

"The amount that our participants get to see and do really showcases all of their options and that is something we really do a lot differently than other places,"

says Darrell Cole, Founder and CEO of Career Trek. “And we were recognized for that.”

Let’s Get to Work: Engaging the Future

Career Trek Inc. and the Canadian Education and Research Institute for Counselling are partnering to bring the second annual *Let’s Get to Work* (LGTW) symposium to Winnipeg on November 21, 2013.

Author, educator, counsellor, and independent expert on engagement, David Zinger will present the key-note address entitled *12 Practical and Tactical Zingers to Boost Your Career and Enhance Work*.

This evidence-based presentation will help participants fully engage with their own personal career development while helping them help others with their careers. This session will offer practical tips, tactics, approaches, and perspectives to full engagement.

“I am delighted to have a speaker of David Zinger’s stature joining us for *Let’s Get to Work*,” says Darrell Cole, member of the LGTW Organizing Committee and CEO and Founder of Career Trek. “Having a home grown talent that is recognized nationally speak to a Manitoba audience is very exciting.”

According to Meghan Laube, member of the LGTW Organizing Committee, the healthy attendance at last year’s symposium convinced the committee to change the offering to a full day event.

“Last year’s sold out crowd showed us that there is a healthy demand for Manitoba to have it’s own yearly career development event,” says Laube. “Manitoba needs to have it’s own place to discuss the issues that face workers, students, educators, business, and governments.”

A new local Manitoba company, Pn250, is set to close the event. Specializing in community engagement and the organization of in-person professional speed networking, Pn250 will provide the LGTW audience with the opportunity to discuss their roles in the career development community.

The goal of LGTW is to provide a solutions-focused space where career development specialists, employers, educators, and anyone with an interest in workforce development can come together to discuss Manitoba’s 21st century challenges.

Further information on location, registration, and event structure is available at www.careertrek.ca (Public Affairs > Events).

And Another Thing

Career Trek Annual General Meeting

Career Trek will hold its Annual General Meeting on November 28, 2013 in the Golden Boy Room of the Manitoba Legislative Building between 3:30 - 5:30 p.m.

Supporting Career Trek's dream is as simple as putting on a shirt.

Local outfit *Give T-Shirt Company* is helping raise money to support Career Trek's innovative education and career development programming by producing a limited run of unique fundraising t-shirts.

If you like the thought of wearing clothing that sends a message about who you are and what you stand for then look no further.

Get your t-shirt now at [Career Trek](#) head office, [McNally Robinson Booksellers](#), [Tara Davis Studio](#), or online at [Etsy](#).

What is Important to You In Your Job?

Studies show that only 16 per cent of Canadians are engaged in their jobs. To find out what engages you in your job visit [Work Importance Profiler](#) and select Begin Assessment.

Student Employment Opportunities

If you are a student 16-years or older and you plan to return to school in September 2014 you can apply for part-time employment with the provincial government through STEP Services Manitoba.

For more information visit [STEP Services](#).