

MESSAGE FROM THE BOARD

WOW!! 2020 has taken us on quite the ride and our lives have changed significantly. The impact of COVID-19 and how we interact with each other will probably be changed forever. Like the rest of us, Career Trek has had to make changes on the fly as important safety restrictions and public heath orders were announced to keep the pandemic under control.

On behalf of the Board of Directors, I would like to extend a heartfelt thank you to Rhonda and all the staff for the way you have worked so hard to adjust on behalf of Career Trek. This organization does important work, and the staff has been able to pivot so quickly and successfully. Moving from personal interactions to virtual communication is not an easy transition. The entire Career Trek team is to be commended and celebrated for your continued resilience, enthusiasm, and flexibility.



Career Trek Board Chair Barb Bowen

2021 is only a few weeks away and recent announcements of possible vaccines for COVID-19 brings us hope that the pandemic will be under control by the end of the year. Career Trek programing for 2021 will look very different, but I am confident that Career Trek staff will continue to ensure that programs are relevant, engaging, and fun.

On behalf of the Board of Directors, I would also like to express our sincere gratitude to the Government of Manitoba and our other donors and funders for their ongoing support of Career Trek and its programs.

I would be remiss if I didn't acknowledge my fellow Board members. Thank you for all your efforts this year and adjusting your own busy schedules to attend to the business of Career Trek. You are much appreciated.

Together we WILL overcome this. We look forward to continuing to work together in 2021 in a safe and healthy community.

MESSAGE FROM THE CEO

When I reflect on the past fiscal year for Career Trek, my thoughts do go to COVID-19. My guess is there will not be an Annual Report **anywhere** that does not make mention of this global pandemic and our new reality.

When I consider the period of this report, COVID-19 only impacted Career Trek's last quarter. Don't get me wrong, I do not say 'only' to take away from the impact those three months had on the organization in any way.

Despite the disruption created by COVID-19, Career Trek has a vast array of success to celebrate and to acknowledge as you will see for yourself in this report.

I'm extremely proud of the work we do every day. Career Trek offers

exceptional education, career exploration, and career development

Career Trek CEO Rhonda Taylor programming for Manitoba's children and youth. This work is led by dedicated, committed, and passionate individuals who work tirelessly to give participants an opportunity to explore, experience and excel. These opportunities result in increased knowledge, confidence, and awareness that gives participants the tools and resources they need to make informed decisions about their future, ultimately opening the door to endless possibilities.



I would like to say Miigwech, Ekosani, Marsee, Masi Cho, Nakurmik, Merci, Thank You to:

- Career Trek Staff, Volunteers, and Board of Directors for all they do to make Career Trek amazing
- Our participants and families for making the commitment to learn, grow and have some fun
- Our partners for always being ready to step up
- Our funders, donors, sponsors, friends and supporters for believing in Career Trek.

What I've witnessed over this past year is nothing short of inspiring! Career Trek is strong, resilient and fueled by passion. I can hardly wait to see what we do next. Take good care. Stay safe.



As a non-Indigenous organization, Career Trek is mindful that 40% of participants identify as Indigenous. We recognize there is work to do as an organization and as individuals to learn the true history of Canada.

Career Trek staff took part in the following activities in order to grow the depth of knowledge our organization holds around Indigenous teachings and values:

- Completed a Land Acknowledgement Statement, now part of all Career Trek initiatives, with support from Leslie Spillett and Kimberley LeVasseur Puhach. This was prepared with meaning and intention.
- Participated in Orange Shirt Day on September 30, 2019. We were honoured to spend time in conversation with Residential School Survivors Christina Kitchekesik and Theodore Fontaine, as well as Christina's daughter Candace, an inter-generational survivor of Residential Schools.
- Prioritization of hiring part-time staff of Indigenous ancestry.
- Career Trek is sourcing out funding to undertake a full review of all lessons and activities using an Indigenous and trauma-informed lens; we look to incorporate a blend of Indigenous and western worldviews.
- Attended teachings by Leslie and Tasha Spillett about colonization and its impacts on Indigenous peoples.
- Completed a training by Red Rising Education about Indigenous ways of knowing and being.
- Participated in the Blanket Exercise facilitated by Debbie Beach-Ducharme.

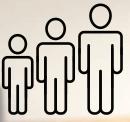
Career Trek is committed to continuing this important work into the future.

2019 - 2020 HIGHLIGHTS



125

Schools engaged in Career Trek programs



1,100+

People attended Career Trek
Family Day events



152

Careers explored by Career Trek participants



9

Post-secondary and trade institution partners



725

Young people in Manitoba attended a Career Trek program



\$10,000

Awarded in I Will Succeed scholarships for RESPs



126

Post-secondary students employed as part-time staff



5000

Hours volunteered by Junior Staff Mentorship Program participants

CAKEER TREK PROGRAMMING







SUCCESS STORY SPOTLIGHT

At CRAVE's conference in Swan River, participant Alaina went out of her way to thank Career Trek staff for the opportunity to participate in CRAVE. She said that as a Grade 12 student, she really appreciated the opportunity to make a difference in her community.

Alaina shared that the program was an exceptional experience because, unlike most programs for high-school aged students, it trusted youth to make decisions, particularly financial decisions, that could impact their community and the way they live. She said it was inspirational and she hopes the program continues to provide these opportunities to future students.



Northern Manitoba



Western Manitoba



WOW aims to give children the broadest careersampling experience possible, opening their eyes to a world of self-discovery, educational possibilities, career options, and empowerment.

For up to 20 weeks from October to April, children spend time each Saturday participating in hands-on education and career-focused experiences. WOW is an engaging way for kids to discover their likes, dislikes, and potential.

2019-2020 Registration:







A major thing I learned at Career Trek is that you have to try and push yourself towards your passion. When you grow up, what you want is employment in a skill that you can enjoy.



The Seven Oaks School Division (SOSD) Project is a fee-for-service education and career exploration project designed and run by Career Trek for the Seven Oaks School Division.

This after-school project showcases as many as 24 occupations and professions to Grade 5 and 6 students. Participants spend one night a week for 12 weeks (January to April) visiting the University of Manitoba, University of Winnipeg, and Red River College. Led by university or college students, SOSD participants benefit from hands-on experience and mentorship while developing new skills.

2019-2020 Registration:



In 2019-2020, SOSD participants learned skills in fields including electrical engineering, geography, and chemistry.





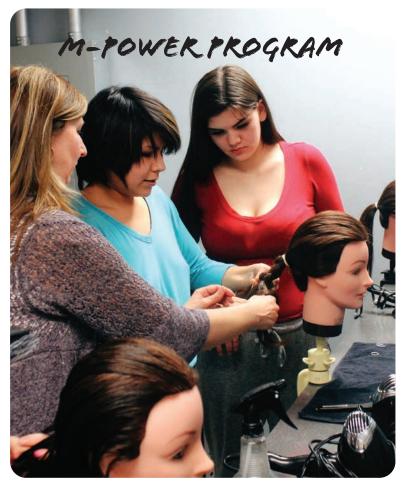
Northern Manitoba



Western Manitoba



Winnipeg Region



The Career Readiness & Amazing Volunteer Experience (CRAVE) Project, funded by Canada Service Corps, launched in 2019 in partnership with high schools throughout Manitoba. CRAVE focuses on career exploration and skill building, but also has participants work together to create a community service project plan.

This project included six post-secondary partners and had students tackle real-world issues. Projects included a fundraising campaign and bake sale for Jack.org, and working on solutions to assist people experiencing homelessness.

2019-2020 Registration:









"I learned that it only takes a team of 4-8 people to make a difference in the world."

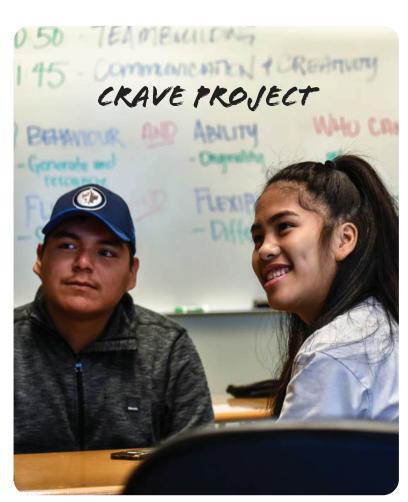
The M-Power Program is designed to assist young mothers currently attending high school in developing the confidence, employability skills, and goals for education and career development that will help forge a better life for them and their families.

M-Power gives young women a broad occupationsampling experience, opening their eyes to a world of self-discovery, career options, and empowerment.



Participant Graduation Rate 2019-2020

I picked out a career because of the M-Power Program!





Northern Manitoba



Western Manitoba



Winnipeg Region



Junior Staff are high school students in Grades 9-12 who work with Career Trek staff to support the delivery of programming at various campuses throughout the province.

This year, Junior Staff contributed more than 5,000 hours of time to support the development and learning of participants. They became role models to participants while receiving mentorship from post-secondary students working as part-time staff.

2019-2020 Registration:



11



"

Career Trek has given me the opportunity to make connections and build a stronger understanding of what I want for my future.

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Adult Career Trek takes participants to multiple employers over the course of a week to showcase various jobs and related essential skills. During this week, the learners spend time with each employer and experience realistic job scenarios and skills that truly explain what a job in that field requires.

In 2019-2020, learners were hosted by 12 employers and explored 42 careers in total. Both participants and employers expressed satisfaction with the program; 100% of participants indicated they knew what kind of of career they'd like to pursue, and 100% of employers said they would have Adult Career Trek visit their workplace again.

2019-2020 Registration:



Presented in partnership with:







On March 13, 2020, Career Trek made the decision to immediately suspend all program delivery due to COVID-19 and to transition full-time staff to at-home work. Career Trek immediately got to work putting together other initiatives to ensure that programs would be available for Fall 2020. Staff also used the opportunity do an in-depth review of curriculum. Over the summer, Career Trek shifted program delivery to online and blended learning models for fall programming. The Programs and Curriculum Team have been hard at work developing engaging lessons and activities that can be delivered in schools via livestream, in conjunction with individual kits that Career Trek will provide. We're excited to offer the Wonder of Work program to entire classrooms as a result and to support the work educators are doing everyday, while directly supporting while directly supporting outcomes articulated in the provincial curriculum. In the event schools are closed for a period of time, the lessons can continue, as students will already have what they need to participate from home.

Looking to the future, virtual and blended program delivery opens the door to reaching a greater number of children and youth, particularly in rural and remote regions. When in-person program delivery does become possible again, Career Trek will also be ready to offer further options.

SUCCESS STORY SPOTLIGHT: FINANCIAL LITERACY TRAINING



Throughout the 2019-2020 program year, the Education Savings and Financial Literacy Specialist (ESFLS) connected with families, participants, educators and part-time program staff to share important information and resources about RESPs, Canada Learning Bonds, and the cost of attending post-secondary.

The Education Savings Program (ESP) was integrated into programming across the province in the following ways:

- School contact meetings, school orientations, school/family handbooks
- Part-time staff training to equip program employees with the basics of educational savings
- Family Day lesson on budgeting for postsecondary; distributing information on RESPs, Canada Learning Bond, and Canada Education Savings Grant
- Service Canada onsite at Family Day to complete sign-ups for SIN cards
- Career Trek assists with costs associatated with obtaining SIN and birth certificates for participants and their families
- Financial literacy workshops
- Career Trek scholarships for participants' post-secondary education
- Partnering with Canadian Scholarship Trust to facilitate opening RESPs for program families and community members

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"Information about the [Canada Learning Bond] was great! Used simple language to make a complex topic understandable."

-Community member who attended a Career Trek group session on education savings

70

Requests for information about RESPs, scholarships, SINs, and documentation from families

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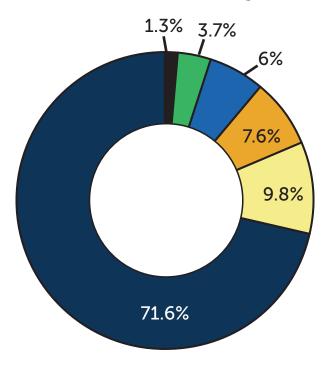
Career Trek Statement of Operations Year Ended May 31, 2020 (Audited Financial Statement)

2020	2019
147,370	15,962
1,385,184	1,446,002
188,167	133,667
116,774	296,180
72,000	100,000
24,888	39,648
1,934,383	2,031,459
	147,370 1,385,184 188,167 116,774 72,000 24,888

Expenditures

·		
Administration	240,122	259,609
Amortization	1,620	2,259
NIB Trust Expenses	70,110	100,000
Professional Fees	80,154	110,119
Professional Development	13,562	9,049
Program Expenses	110,720	128,786
Salaries and Benefits	1,178,862	1,195,897
Total Expenditures	1,695,150	1,805,719
Excess revenue over expenditures	239,233	225,740

Career Trek Funding



Government of Manitoba

Foundations

Government of Canada

Sponsorships and Program Fees

2020

1,133,647

2019

992,629

NIB Trust

Other

Assets

Current		
Cash	1,068,289	951,067
Accounts Receivable	61,060	35,644
Capital Assets	4,298	5,918
	1,133,647	992,629
Liabilities		
Current		
Accounts Payable and accrued liabilities	80,926	92,186
Deferred Contributions	326,041	412,996
Net Assets		
Unrestricted	676,619	437,386
Externally Restricted	50,061	50,061
	726,680	487,447

CAREER TREK FUNDERS

Career Trek could not provide career learning opportunities for young Manitobans without the support of our community. We are thrilled to acknowledge and thank:

















Foundation



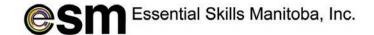






Manitoba Law Students'
Association

Talbot Family Foundation Fund



CAREER TREK SUPPORTERS

Allison Kirkland Barbara Bowen Betty Harrylal Colin Russell Denzel Boxill

Estrellita De Guzman Gacula

Gary Julius Gary Mittermayr

Gordon Hannon Heather Collingridge

Heidi Abraham

Helen Robinson-Settee

Janelle Delorme Jenn Lynn Berube Kimberly Ballantyne Kyle Mason

Liz Choi

Manitoba Law Students Association

Matthew Benger Maulen Zamora

Moou Yen Gan

Patricia Hamilton

Randal Roulette

Rhonda Taylor

Rob McInnes

Sahar Boctor

Sherrie Yager

Sonia Ballantyne

Stella Nganyadi

Thomas Glenwright

Victor Bellay WIlliam Hicks

CAKEER TREK PARTNERS

Adolescent Parent Centre Assiniboine Community College Beautiful Plains School Division

Brandon School Division **Brandon University**

Christian Heritage School

David Livingston School

Dufferin Christian School

Evergreen School Division

Flin Flon School Division

Fort La Bosse School Division

Frontier School Division

Gonzaga Middle School

Hampstead School

Indian Springs School John M. King School

Kelsey School Division

Lavallee School

Louis Riel School Division

Manitoba Institute of Trades and Technology

Mountain View School Division

Neeginan College of Applied Technology

Northern Manitoba Mining Academy

Opaskwayak Educational Authority

Park West Division

Pine Creek Division

Pinkham School

Prairie Spirit Division

Red River College

River-East Transcona School Division

Rolling River School Division

Ruth Betts School

Seine River School Division

Seven Oaks School Division

Sioux Valley Dakota Nation

Shaughnessy Park School

Sister MacNamara

Southwest Horizon School Division

True North Youth Foundation

Turtle Mountain School Division

University College of the North

University of Manitoba

University of Winnipeg

Wellington School

Winnipeg School Division

SUPPORT MANITOBA'S FUTURE!

Every year, Career Trek empowers young people to chart their own course, help them to choose a path through education, and become their own career champions.

Young people who take part in Career Trek programs are more likely to graduate from high school and complete post secondary education!

Supporters like you make it all happen; join us and let's do something great together.

Visit careertrek.ca to donate today!