



Betty Cole Memorial Scholarship

Schedule A

About Betty Cole

Betty Agnes Cole was born and raised in rural, southwestern Manitoba, near the Village of Reeder, before relocating to Regina, Saskatchewan, where she spent the bulk of her adult life. Betty's adult life was marked by many challenges, but also by strength and resilience. In overcoming her challenges, she became a tireless advocate for those who were facing many of the same challenges as she did; poverty, addiction and acceptance of one's sexual orientation. As well, Betty found great comfort in animals, especially cats, which provided her with companionship and fortified her resilience during difficult times.

About The Betty Cole Memorial Scholarship

The Betty Cole Memorial Scholarship was established by Beryl Cole, Betty's sister-in-law, and Career Trek Founder and former CEO, Darrell Cole, Betty's nephew, to honour Betty's memory. The fund will provide financial support for a female, female-identifying, or non-binary graduate of any of Career Trek's programs, in any of its Regions, and who is pursuing life-long learning or post-secondary education in any recognized program in the field of human services or animal services - those who are interested in helping professions that aim to support, care for, or protect individuals or animals.

Award Criteria

- The Betty Cole Memorial Scholarship will be awarded annually to an individual who meets the following criteria:
- A female, female-identifying, or non-binary graduate from any Career Trek program throughout Manitoba.
- Faces financial barriers
- Pursuing post-secondary education and has been accepted into a recognized program or pursuing other educational opportunities in pursuit of life-long learning and entry into the workforce.
- Those interested in any field of study are welcome to apply. Preference will be given to those studying in Human or Animal Services.

The above criteria may be revised in the future, in consultation with the staff at The Winnipeg Foundation, members of Career Trek Inc. and members of Betty Cole's family if they so desire.